

LA COMPAGNIE RHODANIEENNE UNVEILS NEW STRATEGY



Thomas Giubbi, the Managing Director of La Compagnie Rhodanienne, will officially unveil a new development plan for his winery on Sunday 18th June at Vinexpo Bordeaux.

Giubbi will also be outlining plans for development of the company's identity and a new communication strategy.

In the past three years, La Compagnie Rhodanienne has enjoyed excellent growth, with its annual turnover rising from €16m to €23m. Located at the very heart of the Côtes du Rhône winegrowing area, La Compagnie Rhodanienne has been working alongside its winegrower partners for more than 25 years now. At Vinexpo, the goal will be to emphasise the company's role in the protection and promotion of terroirs amongst the other main houses in the Rhône Valley.

Visitors can discover the company's full development plans and schedule at 5pm on Sunday 18th June.

CONTACT PRESSE:

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